

Media Release

Mumbai, May 2020

A SHIRT THAT NUTURES MOTHER EARTH

Presenting z3 Garment Dyed Oxfords
Made From Organic Cotton.
Certified By GOTS*

Z3 has pioneered the use of eco-friendly manufacturing since launch.

It's new line of Organic Cotton shirts further strengthens the brand's commitment to conserve Mother Earth

The cotton used is grown without harmful pesticides, chemicals and synthetic fertilizers that pollute the earth & ground water. The methods & materials used in cotton farming maintain soil fertility & reduce negative impact on rivers and fresh water sources, close to the cotton farms. No genetically modified seeds are used in the organic cotton production.

And the fabrics are finally processed with cotton certified by 'GOTS'* (Global Organic Textile Standard)

How is Z3 Manufacturing Eco- Friendly?

Garment dyeing & washing of casual shirts creates a lot of pollutants & we at z3 are concerned about the impact on environment.

Our processes ensure we do not upset the ecosystem –

- 92% of the water we use for manufacturing & washing is recycled
- Zero liquid discharge process ensures we do not pollute the environment
- Our HIGG Index rating for water is amongst the finest in the country
- Heat is extracted while recycling water & used to reduce our carbon footprint To know more click on <https://www.zodiaconline.com/sf/>





The z3 Manchester collection of Organic Cotton Eco-Friendly shirts is priced at ₹ 2799. Get one & help nurture Mother Earth while looking good.

SMS your PIN code to 9223011233 to locate a store near you or shop online on www.zodiaconline.com

By sharing your number, you authorize ZCCL to SMS/call you.

About ZODIAC Clothing Co. Ltd.:

We are a vertically integrated, trans-national that controls the entire clothing chain from design, manufacturing, distribution to retail sales. With a manufacturing base in India & sales offices across India, UK, Germany and USA, ZCCL has almost 2500 people in its fold. The company operates a 5000 sq. ft. Italian inspired design studio at its Mumbai Corporate office which is a LEED Gold certified building.

ZCCL* has 3 premium, menswear brands, each clearly positioned to address a specific target consumer. ZODIAC for the classic yet contemporary male's corporate wardrobe, ZOD! Club Wear for the trendy, fashionable male and Z3 for the man who does not need to wear a tie to work. The brand is retailed across India at premium prices through over 115 company-managed stores and 1200 multi – brand retailers.

