

Media Release

Mumbai, Oct 2019

The House Of ZODIAC Presents An Italian Autumn Sonata.

There are something's that Italians just do that much better. Fast cars. Food. And Fashion. With their enviable climate and impeccable sartorial sensitivity, they have perfected the art of seasonal fashion.

Inspired by their uncompromising elegance, Zodiac has curated a look, comprising of stripes & checks that vividly captures the festive hues of the season. In Rust Orange, Cobalt Blue, Honey Mustard & Mellow Burgundy.

The House of Zodiac was the first to bring back stripes in line with the summer trend internationally. We build on this offering in AW 2019.



The "Silk Touch" Vivace Collection is priced at Rs 2999/-

SMS your PIN code to 9223011233 to locate the nearest store. By sharing your number, you authorize ZCCL to SMS/call you.

About ZCCL:

Zodiac Clothing Co. Ltd. is a vertically integrated; trans-national that controls the entire clothing chain from design, manufacturing, distribution to retail sales. With a manufacturing base in India & sales offices across India, UK, Germany and USA, ZCCL has almost 2500 people in its fold. The company operates a 5000 sq. ft. Italian inspired design studio at its Mumbai Corporate office building. ZCCL* has 3 premium, menswear brands, each clearly positioned to address a specific target consumer. ZODIAC for the classic yet contemporary male's corporate wardrobe, ZOD! Club Wear for the trendy, fashionable male and Z3 for the man who does not need to

wear a tie to work. The brand is retailed across India at premium prices through over 125 company-managed stores and 1200 multi - brand retailers.