

Mumbai, 1st Feb. 2020

Spring Weddings In Linen Made From "Pure French Flax"

Extracted from the flax plant, linen is one of the oldest fibres used in textile weaving. It is recognized as the world's strongest natural fibre that naturally transports air and moisture from the body.

Our shirts are crafted from 100% French Flax, referred to as the best in the world due to the soil & unique climatic conditions of the Normandy region coupled with generations of expertise inherited by the local flax growers.

Inspired by Positano on the Italian Riviera, Zodiac launches its Pure French Flax Linen collection in a color palette that reflects the mesmerizing sights of Positano: Beige, Pink, Yellow & Terra Cotta houses cascading down the side of the coast to the crystal blue Mediterranean waters.



Most wedding events will be held outdoors in Spring and we have a Linen look for every function. The Positano collection is priced at: Jackets Rs. 8999/-; Bandhgallas Rs. 7999/-; Trousers: Rs. 3999/- & Shirts Rs. 3499/-. SMS your PIN code to 9223011233 to locate a store near you. By sharing your number, you authorize ZCCL to SMS/call you.

About ZODIAC Clothing Co. Ltd.:

We are a vertically integrated, trans-national that controls the entire clothing chain from design, manufacturing, distribution to retail sales. With a manufacturing base in India & sales offices across India, UK, Germany and USA, ZCCL has almost 2500 people in its fold. The company operates a 5000 sq. ft. Italian inspired design studio at its Mumbai Corporate office which is a LEED Gold certified building.

ZCCL* has 3 premium, menswear brands, each clearly positioned to address a specific target consumer. ZODIAC for the classic yet contemporary male's corporate wardrobe, ZOD! Club Wear for the trendy, fashionable male and Z3 for the man who does not need to wear a tie to work. The brand is retailed across India at premium prices through over 120 company-managed stores and 1200 multi - brand retailers.